

Sergio Tacchini Relaunches With Youthful STLA imprint

With over fifty years under its belt, the sporty label is back.



JAKE DAVIS/STLA

Legendary sportswear imprint [Sergio Tacchini](#) has been quietly producing its signature athleisure gear since 1966, but for 2019 the Italian label is taking a new tact. Inspired by sunny LA, the brand is debuting STLA, a curated selection of reimagined archive pieces and completely new styles.

Under the vision of Chris Ivery and Stefano Maroni, STLA blends laid-back looks with luxurious textiles. Polo shirts, tracksuits and fleece sweaters hearken back to Sergio Tacchini's glory days, outfitting star tennis players like John McEnroe, with lush silk replacing the sporty poly-cotton blend. The iconic Ghibli jacket also returns, utilizing color-blocked panels to highlight the collection's subtly luxe motif. Complementary raincoats ensure protection from the elements, while branded hats keep the sun off in the midst of sunny summer weather.

Shop the new gear on [Sergio Tacchini's site](#) now and check it out in person at STLA's weekend-long LA pop-up.

Meanwhile, [Nike's classic Grandstand II tennis sneaker](#) recently emerged in a new muted colorway.


STLA Pop-Up Shop

631 N. Robertson Blvd.
Los Angeles, CA 90069



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Dreaming big, waiting for the summer to begin.
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