



SERGIO TACCHINI

## TERRAZZO

### **Sergio Tacchini launches preview of the FW18**

*Milan, June 2018:* Sergio Tacchini, the historic sportswear brand, anticipates the Fall with a capsule that uses colour to keep memories of the summer alive.

The capsule is inspired by one of the brand's lines from the nineties, copying its volumes, oversize fit, geometries and colour blocking, with the addition of a microprint of an irregular, colourful texture that reworks the concept of "Venetian terrazzo", a special kind of floor tile made of marble chip and coloured stones. Used in ancient Greece and then in imperial Rome, it is today providing inspiration for our designers, who have turned it into the pattern for this collection.

The capsule comprises a cotton polo shirt in a multicolour microprint, two outerwear garments and a pair of trousers, all in techno fabric. The outerwear feature diagonal cuts and blocks of primary colours: red, blue and white, plus royal and a touch of neon yellow.

Terrazzo will be available in top boutiques in Europe from July 2018.

**Sergio Tacchini**, a world known Italian sportswear brand, was established in 1966 by the Italian tennis player Sergio Tacchini. During the years, the brand's name became synonymous with Italian style and elegance and the clothing gained international recognition through celebrity endorsements from some of the greatest tennis champions of all time: John McEnroe, Jimmy Connors, Vitas Gerulaitis, Mats Wilander, Gabriela Sabatini, Pete Sampras, Pat Cash, Martina Hingis and Novak Djokovic, with whom the brand has reached 37 Grand Slam victories. Today the brand remains a leader in distinctive sportswear, with its authenticity coming from its tennis DNA for discerning consumers seeking to unite elegance with an active lifestyle. The brand is official technical sponsor of Rolex Monte-Carlo Master tennis tournament.