



## SERGIO TACCHINI LAUNCHES THE NEW ICON 2015

### TENNIS LINE IN AUSTRALIA

*Milan, December 2014* – At the 2015 Australian Open next January in Melbourne, the tennis players on the Team Sergio Tacchini will be wearing the new ICON collection.

Design of the polo drew inspiration from the one worn by John McEnroe for his famous Wimbledon victory in 1981. In completely reworked, innovative fabrics that meet the highest criteria for breathability and comfortable fit, the polo still has its original flat rib texture, making it a prized elegant tennis garment. The collar detail is innovative, soft and comfortable without detracting from the polo style. The sleeves have blue and white stripes on a white background and red and blue on a red background. The anti-UV ray fabric is also quick dry treated.

The shorts in the Icon line are in high-performance technical fabric, allowing for maximum breathability and featuring a mechanical stretch that guarantees elasticity thanks to the weave, without the use of elastane. The drawstring waist and contrasting piping lend an original elegant note. Available in white and blue.

Like the shorts, the tracksuit is in mechanical stretch fabric. The jacket is white, with sleeves and shoulders featuring red and blue stripes, to match the polo, while the trousers are blue with contrasting colour logo. This garment is ideal for both going on court or chilling out after the game.

The line is rounded out by accessories in the collection's colours. ICON will be on sale in the online store [sergiotacchini.com](http://sergiotacchini.com) from 20 December 2014.

Contacts:

**Cristina Clerici – Sergio Tacchini Communication Manager** – [cristina.clerici@sergiotacchini.com](mailto:cristina.clerici@sergiotacchini.com)  
ph. +39 02 49489304