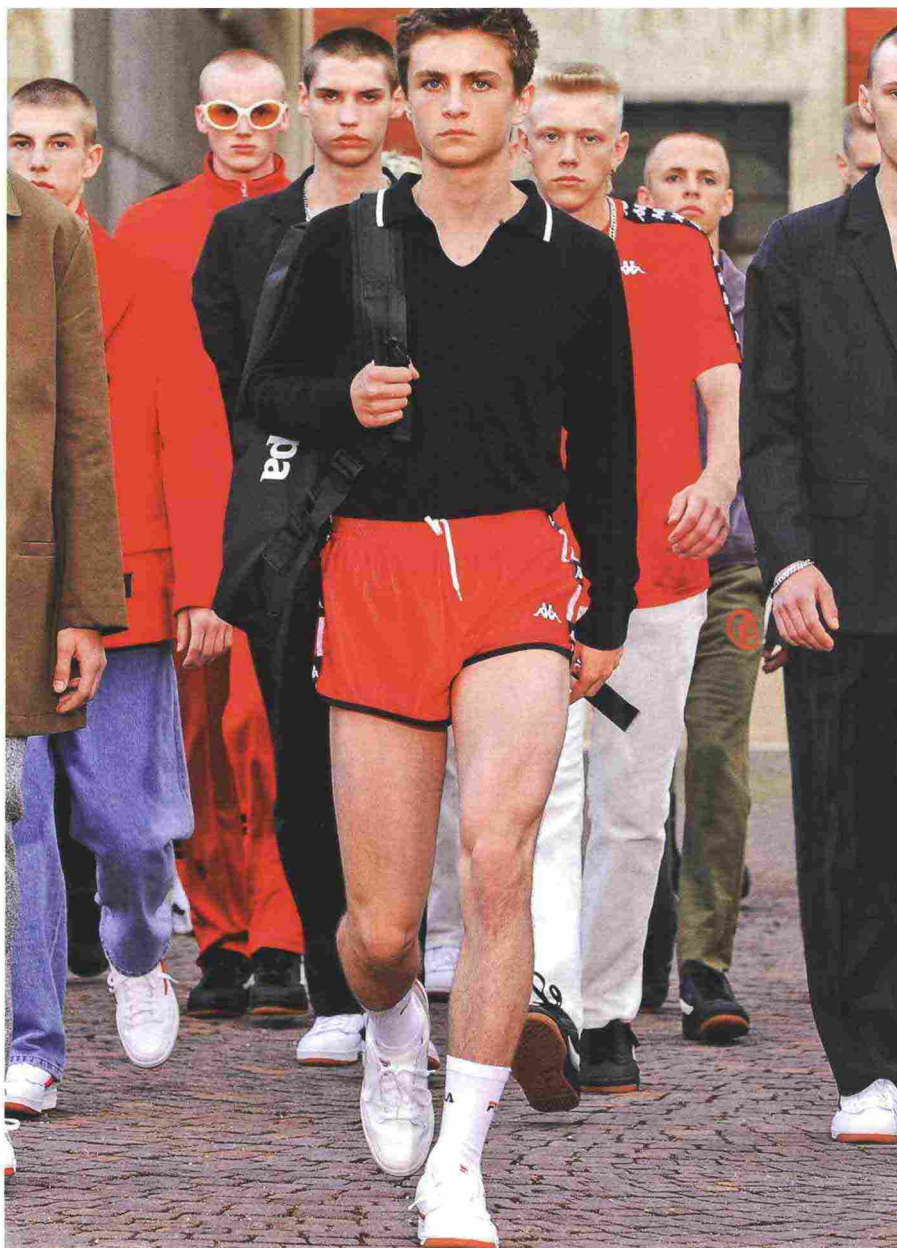
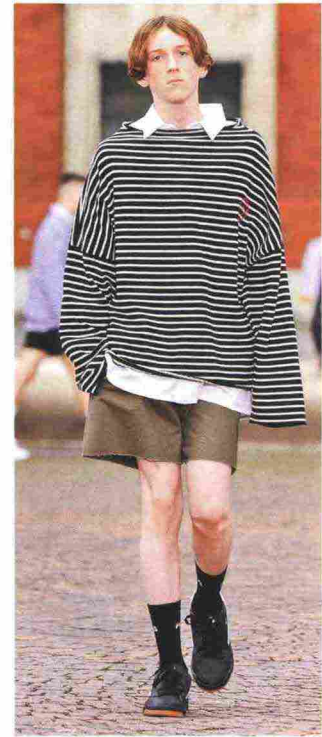
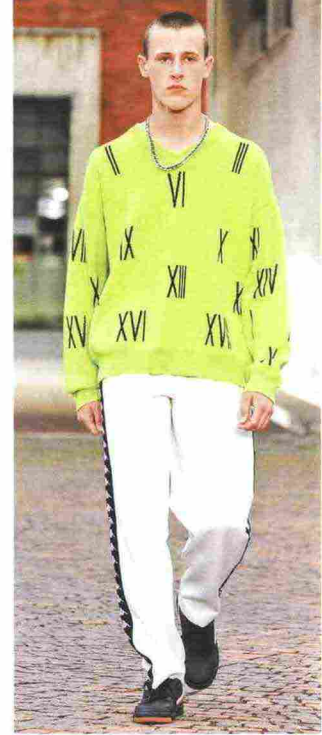
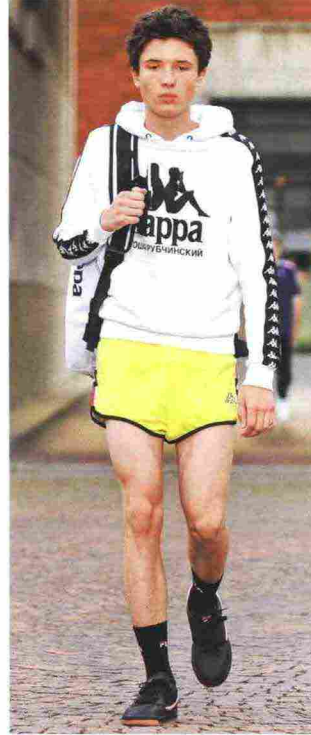
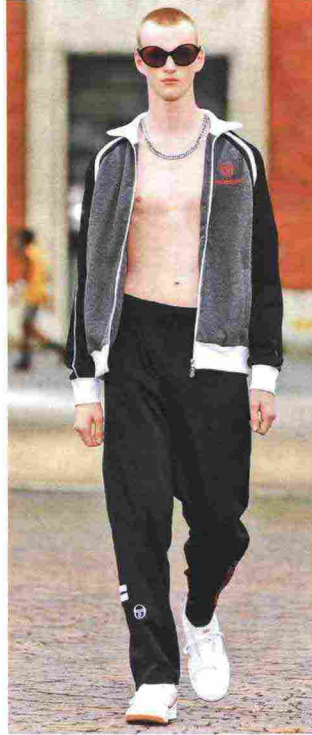
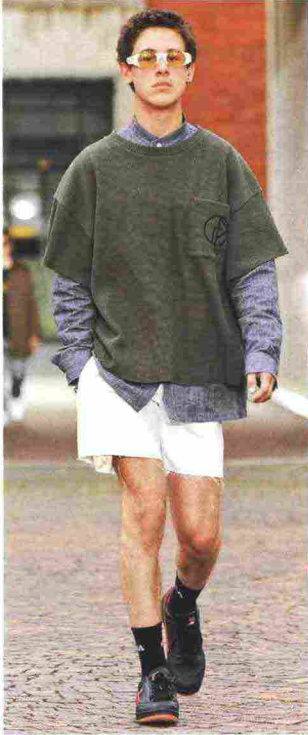


# GOSHA RUBCHINSKIY

## *Florence*



### *Sporty Street Generation*



The collection of the Russian designer and video maker is systematic and concise. A parade of sportswear pieces taken from youth culture in collaboration with six brands, some of which Italian, like Robe di Kappa, Fila, Sergio Tacchini, Levi's, Superga, Retrosuperfuture. From street skaters and graffiti artists to artisanal tailoring with suits and jumpsuits dedicated to the new Soviet renaissance. Everything filtered by technology and multimedia languages.

La collezione del designer e video maker russo è sistematica e sintetica, sfilata pezzi sportswear tratti dalle culture giovanili in collaborazione anche con sei marchi italiani (Robe di Kappa, Fila, Sergio Tacchini, Levi's, Superga, Retrosuperfuture). Dalla strada di skater e graffitari arrivando al tailoring artigianale con abiti e tute dedicate al nuovo rinascimento sovietico. Filtrato da tecnologie e linguaggi multimediali.